

You CAN Do More With Less – Balancing People, Planet and Profit

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LOST

CONFUSED

UNSURE

UNCLEAR

PERPLEXED

DISORIENTED

BEWILDERED

**CHANGE
AHEAD**





Opportunity
Just Ahead



Learning
Motivation
Networking
Productivity
Legacy



Waste
Emissions
Energy
Waste
Cost





People = Society



People = Society

- Local community
- Health and Safety
- Labour standards
- Accessibility



Planet = Environment



Planet = Environment

- Resource use
- Waste management
- Energy and water conservation
- Emissions reduction

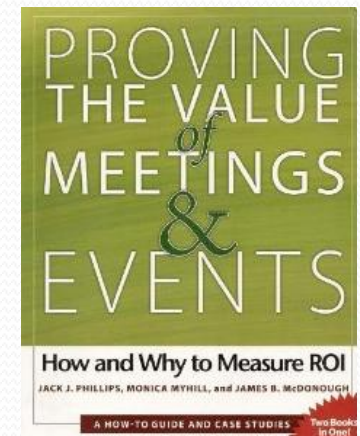
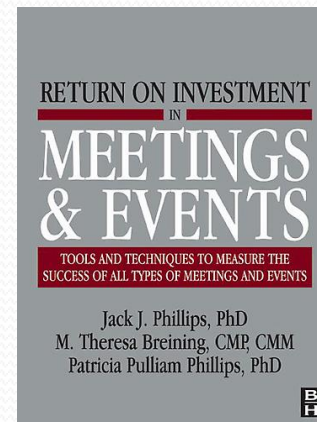


Profit = Economy



Profit = Economy

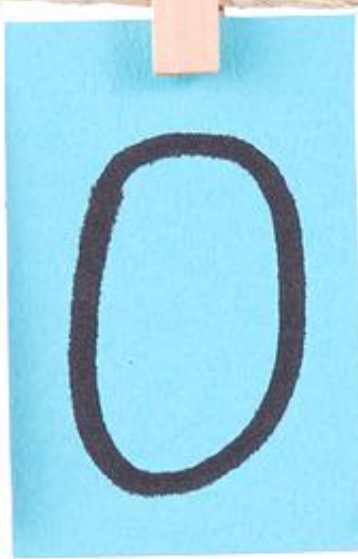
- Return on Investment (ROI)
- Economic performance
- Direct/indirect impacts
- Procurement







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Vision





Goals and Objectives





Measure and Report

Case Studies

- <http://greenmeetings.info>
- <http://meetgreen.com>
- <http://positiveimpacetevents.co.uk>
- <http://lessconversationmoreaction.com>



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