



## **Charles W. L. Deale, CAE**

"Chip" Deale is an association executive with 32 years of senior-level nonprofit organisation experience. He currently is the Head of Society Relations at CFA Institute, headquartered in Charlottesville, Virginia, with additional offices in Hong Kong, London and New York. CFA Institute is the global professional association that administers the Chartered Financial Analyst® curriculum and examination programme worldwide and sets voluntary, ethics-based professional and performance-reporting standards for the investment industry. CFA Institute has 100,000 members in 134 countries, as well as 136 affiliated professional societies in 57 countries and territories.

Deale joined the staff of CFA Institute in July 1999, after having spent the first two decades of his career in the Washington, DC area. Prior to affiliating with CFA Institute, Deale served in various executive staff capacities for the national industry associations representing manufacturers of concrete masonry products; owner-operators of truck stops and travel plazas; independent chain retailers of petroleum products; wholesale-distributors of wine and distilled spirits; and owners of temporary staffing companies.

Deale received his Certified Association Executive (CAE) designation in August 1982 at age 28. In so doing, he became one of the youngest individuals to be bestowed with this recognition of professional excellence. He has since been recertified eight times, and currently holds the designation until the year 2010.

Throughout his career, Deale has been actively involved in national and regional organisations representing the association management profession. At the American Society of Association Executives (ASAE), Deale currently is serving the final year of a three-year term on the Board of Directors. ASAE represents individuals involved in the management of trade, professional and philanthropic organisations, with over 22,000 members worldwide representing approximately 10,000 associations. In August 2007, he received ASAE's inaugural "Professional Performance Award", which recognises exemplary contributions and service by an association executive serving in a non-CEO capacity.

Chip Deale received his undergraduate degree in journalism from George Washington University in Washington, DC. He resides in Crozet, Virginia with his wife and their two daughters. Deale completed a three-year term on the Board of Directors of the Central Virginia Chapter of the American Red Cross in August 2008. For five years (2000-2005), he was President of the Parent-Teacher Organization (PTO) at Crozet Elementary School. He also served for two years (2004-2006) as President of the Albemarle County Schools Parent Council.