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NEWS

24.4.08 Fairmont wins green award at Imex

24/04/2008

Fairmont Hotels & Resorts picked up the inaugural Green Supplier Award at the annual Imex Academy Awards gala dinner last night.

The new category was developed by Imex and the Green Meeting Industry Council after last year's show to recognise environmental excellence and innovation within the meetings industry.

Fairmont was presented the Gold Award for its ongoing commitment to green initiatives, which include "Eco-Meet" a four-point, proprietary green meeting and conference planning tool designed to help planners reduce conference waste, launched last year.

The Silver Award was given to Vancouver Convention & Exhibition Centre.

Elsewhere, Malta Tourism Authority was named 2008 Imex Green Exhibitor of the Year, while the Green Meetings Gold Award went to Scandic Hotels, and the Commitment to the Community Award was given to the Norgine Centenary Conference in Sun City South Africa, organised by World Events.

Susie Harwood

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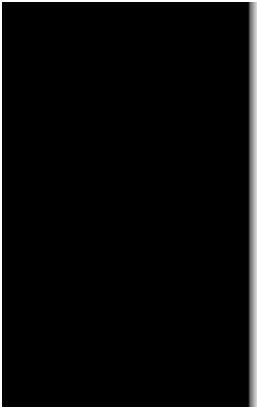
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