



Elliott Masie Biography

Elliott Masie is an internationally recognized futurist, analyst, researcher and humorist on the critical topics of technology, business, learning and workplace productivity. He is the editor of Learning TRENDS by Elliott Masie, an Internet newsletter read by over 46,000 business executives worldwide, and a regular columnist in professional publications. He is the author of a dozen books, and is the convener of Learning 2008.

He heads The MASIE Center, a Saratoga Springs, NY think tank focused on how organizations can support learning and knowledge within the workforce. He leads the Learning Consortium, a coalition of 240 Fortune 500 companies cooperating on the evolution of learning strategies, including UPS, Allstate, Sears, Bank of America and the U.S. Departments of Defense and Labor.

Elliott's professional focus has been in the fields of corporate learning, organizational performance and emerging technology. He has developed models for accelerating the spread of knowledge, learning and collaboration throughout organizations. Elliott is acknowledged as the first analyst to use the term e-Learning and has advocated for a sane deployment of learning and collaboration technology as a means of supporting the effectiveness and profitability of enterprises.

Elliott serves as an advisor to a wide range of government, education and non-profit groups. He serves on the Board of Trustees of several colleges, and as a Board member of the national organization called KnowledgeWorks. He has served as a pro-bono advisor to the Department of Defense and on the White House Advisory Council on Expanding Learning Opportunities.

Elliott is known as a highly approachable speaker and trainer, blending humor, applicable stories of best practice and high levels of audience involvement. Over the past thirty years, he has presented programs, courses and speeches to over 1,600,000 professionals around the world. He lives in Saratoga Springs, owns thoroughbred horses, and travels extensively each year.