



Greta Kotler

Greta Kotler, CAE, is Chief Knowledge Officer for ASAE & The Center for Association Leadership. This area has overall responsibility for Research, Publications, (Associations Now, the Journal of Association Leadership, books and digital products), and use and assessment of social media. This area also includes outreach and service to international and philanthropic professionals. Prior to taking on this responsibility, she was Chief Learning Officer and also served as Senior Vice President for Professional Development and Credentialing at ASAE.

Prior to joining ASAE, Greta spent several years at the American Society for Training and Development (ASTD) where she had a variety of responsibilities in the knowledge and learning areas. She served as Interim President and CEO of ASTD during 1999.