



IMEX 2012

www.imex-frankfurt.com

Website Banner Advertising

Why a Banner?

- Maximise Client Visibility
- Drive Web Traffic through IMEX site to Client site
- Enhance partnership between IMEX and client
- Increase traffic to client stand
- Increase client business

Each banner is offered as one of three rotating banners but can be taken exclusively.
Prices are subject to German VAT regulations

Banner Locations

There are 10 pages with banners highlighted.

Exhibitor Search page from €3,000

Login Page from €3,000

Hosted Buyer Zone Main Menu €3,750

Hosted Buyer Zone Diary Management €2,750

Hosted Buyer Zone, Appointments Diary €2,750

Hosted Buyer Zone, Diary Messaging €2,250

Attendee & Press Registration page from €2,500

Event and Seminars Page €2,000

Trade Visitor Zone Main menu €1,500

Search IMEX website €1,500

Banner Specifications

Each banner is offered as one of three rotating banners. One location can be taken exclusively.

Non exclusive adverts: gif format can be animated but no flash

Exclusive adverts: Flash allowed and as many rotations as required by the sponsor



Exhibitor Search Page

Events

- ACTE PowerTalk
- ABB
- Association Day and Events
- Events & Seminars
- Exhibitor Directory
- MPI Education
- IAEE CEM Program
- MPI Foundation Rendezvous
- MPI Webinar Series
- New Vision Program
- PCMA International Summit 2013
- Site International Conference 2013
- Site Nix North America
- Smart Monday

Exhibitor Search

Full Banner 468x60
€3,000

Keyword
Enter a keyword, then click 'Search Exhibitors'

Keyword

Match all keywords
 Match any keywords
 Match exact phrase

Category, Region or Country
Select at least one option then click 'Search Exhibitors'

Search by Category

Search by Geographical Region

Search by Destination

Exhibitor Name or Booth Number
Enter the name of the exhibitor or the booth number then click 'Search Exhibitors'

Exhibitor Name

Booth Number

Exhibitor A-Z
View exhibitors alphabetically by clicking on a letter

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Skyscraper
120x600
€3,000

The most visited page on the website. IMEX 2011 saw over 57,000 business appointments made.

The majority will have been arranged via this search facility.

Login Page

Login

Enter your username and password and then click 'Login'

Your username

Password

Vertical
Banner
120x240
€3,000

Vertical
Banner
120x240
€3,000

The login page is used by registered hosted buyers, visitors, press and exhibitors and takes them to their individual portal.

Hosted Buyer Zone Main Menu

Hosted Buyer Zone Main Menu

Welcome,
You are travelling with the IMEX Test Group 1 group

Your Badge Reference Code: 32fed

[Co-located Events](#)

[Travel and Accommodation Details](#)

[Diary Management](#)

[Hosted Buyer Information](#)

[Online Help](#)

[MPI Foundation Rendezvous](#)

[Association Day Roundtables - Make Your Selection](#)

[Be part of the IMEX America Green Team](#)

[i-Meet for IMEX](#)

[Disability Statement](#)

[Liability Waiver](#)

[Change your password](#)

Skyscraper
120x600
€3,750

Hosted Buyers login directly to their own portal from where they can navigate the options available exclusively to them.

Over 3,800 qualified hosted buyers are guaranteed to use this page continuously in the run up to the exhibition.



Hosted Buyer Zone Diary Management

You are here: [Hosted Buyer Zone](#) > Diary Management

Diary and Appointments

On this page: [Your Diary](#), [Diary Messaging](#)

Your Diary

	Individual Appointments	Group Appointments	Reserved Time Slots	Export to Outlook	Print
Your Diary	1		3		

- [Export a list of Exhibitors](#)
- [Help using your IMEX Diary](#)

Diary Messaging

Send and receive messages from exhibitors you have individual appointments with.

IMEX 0 of 1 messages read

- [Help using your Diary Messaging](#)

Vertical Banner
120x240
€2,750

Hosted Buyers use this page to manage and print their diaries.

Accessed in the final 6 weeks before the show

Hosted Buyer Zone Appointments Diary

Appointments Diary

Add an appointment
 Add a Seminar or Event
 Reserve a time-slot
 Individual appointments with IMEX America exhibitors can be made between 10:00am and 5:00pm Tuesday and Wednesday, and 10:00am and 4:00pm Thursday.

Tuesday May 22		Wednesday May 23		Thursday May 24	
07:00	Group Block: Breakfast	07:00		07:00	
07:30	Group Block: Breakfast	07:30		07:30	
08:00	Group Block: Breakfast	08:00		08:00	
08:30		08:30		08:30	
09:00		09:00		09:00	
09:30		09:30		09:30	
10:00	Appointment: IMEX	10:00		10:00	
10:30		10:30		10:30	
11:00		11:00		11:00	
11:30		11:30		11:30	
12:00		12:00		12:00	
12:30		12:30		12:30	
13:00		13:00		13:00	
13:30		13:30		13:30	
14:00		14:00		14:00	
14:30		14:30		14:30	
15:00		15:00		15:00	
15:30		15:30		15:30	
16:00		16:00		16:00	
16:30		16:30		16:30	
17:00		17:00		17:00	

Skyscraper
120x600
€2,750

Hosted buyers will use their diary page regularly to view their schedule.

Accessed in the final 6 weeks before the show

Hosted Buyer Zone Diary Messaging

You are here: [Hosted Buyer Zone](#) > [Diary Management](#) > Diary Messaging

Diary Messaging

Contact Christopher Perrins (IMEX)

Enter your new message here (maximum 500 characters) ...

Message History

Christopher said: Hello Anne Many thanks for the appointment. Let me know in advance what time of business you would like to place. Thanks

Vertical Banner
120x240
€2,250

Hosted Buyers will use this page to contact exhibitors and respond to messages.

Accessed in the final 6 weeks before the show



Attendee & Press Registration Page

Leaderboard 728x90
€2,500

Visitor Registration

[Register to Visit](#)

[Besucherregistrierung](#)

Register here to attend IMEX 2012 as a trade visitor. Registration is free of charge.

Exhibitors: should not register as visitors. Contact your stand coordinator to register for an exhibitor badge.

Students: note that student access to IMEX is strictly regulated and limited to Thursday 24 May.

For your own security the IMEX registration will be active for 45 minutes.

If you do not complete the form within this time, any information you have used in the form will be deleted, and you will need to start the form again.

For help, please contact visitor@imexexhibitions.com

Press Registration

[Press Registration](#)

Press registration should be used by those who have an up-to-date and certified press ID.

Access to the IMEX 2012 Press Centre is strictly via a Press Badge and Press Identification.

If you do not have press identification, please register as a visitor.

Skyscraper
120x600
€2,500

Visitors and press register here and gain advantage of travel discounts, special offers and use of the IMEX online diary

Events and Seminars Page

Events

- PowerTalk
- App
- Association Day and Events
- Events & Seminars**
- Exhibitor Directory
- Education
- Program
- Rendezvous
- Webinar Series
- New Vision Program
- PCMA International Summit
- Site International Conference

Events and Seminars

Full Banner 468x60
€2,000

[Search Events & Seminars](#)

Seminars

Sunday May 20 (2) | Monday May 21 (5) | Tuesday May 22 (25) | Wednesday May 23 (29) | Thursday May 24 (19)

Or

Select a Track [Search](#)

IMEX Events

Seminars (2) | Forum (3) | Networking Events (1) | All IMEX Events (6)

Exhibitor Events

Competition (1) | Happy Hour (1) | Press Event (1) | All Exhibitor Events (3)

All Events and Seminars

Seminars (79) | Events (5) | Partner Events (12) | Seminars (2) | Forum (1) | Networking Event (1) | Competition (1) | Happy Hour (1) | Press Events (1) | All Events (9)

Skyscraper
120x600
€2,000

This page links to all events and seminars at IMEX 2012


Trade Visitor Zone Main menu Page

You are here: Visitor Zone


Visitor Zone Main Menu

Welcome,


Your Badge Reference Code: **38abf**




[Personal Information](#)




[Flights, Hotels and Transport](#)




[Diary Management](#)




[Co-located Events](#)




[Visas for IMEX America](#)




[Taxes Reclaim](#)



[Disability Statement](#)



[Liability Waiver](#)



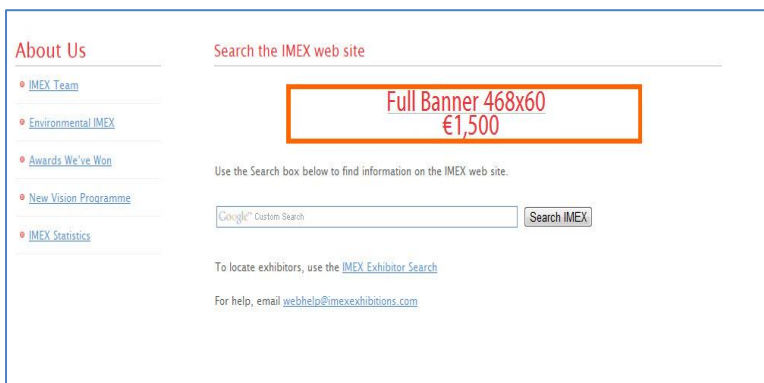
[i-Meet for IMEX](#)

[Log Off the System](#)

Skyscraper
120x600
€1,500

Trade visitors login directly to their own portal from here they can navigate the options.

Search IMEX website Page



About Us

- [IMEX Team](#)
- [Environmental IMEX](#)
- [Awards We've Won](#)
- [New Vision Programme](#)
- [IMEX Statistics](#)

Search the IMEX web site

Full Banner 468x60
€1,500

Use the Search box below to find information on the IMEX web site.

Google™ Custom Search

To locate exhibitors, use the [IMEX Exhibitor Search](#)

For help, email webhelp@imexexhibitions.com

This page is used to search all public pages on the IMEX website. This does not include the exhibitor directory or pages that require a login.

Thank you for your interest.

Please contact the Sales Team on +44 1273 224 955 or email sales@imexexhibitions.com