

Future Leaders Forum:
Creating the perfect event

Innovative Iceland

– a world leader in green energy

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Why Iceland?

- ▶ Only country generating 100% of its electricity from renewable sources
- ▶ Looks to biogas and electric cars for sustainable transport
- ▶ Geographical Advantage; East meets west
- ▶ Sustainable Experience & Innovation
- ▶ Unique Nature
- ▶ Use of Natural Resources



Gift Bags

Prior to arrival

- Welcome note from the President of Iceland
- 66°N Fleece Sweater
- Icelandic Woolen Socks
- Taste of Iceland; Salmon

Prior to departure

- Greeting Card from the Mayor of Reykjavik
- Blue Lagoon products
- REYKA Vodka
- Souvenir Glacial Water
- **Men:** Lava Cufflinks
- **Women:** Lava Necklace

The Itinerary:

Day 1

- ▶ 9 am Flight: RVK to Hornafjörður
- ▶ 11 am Vatnajökull Glacier
 - 11:15 Jeep / snow mobiling/walk
 - 12:30 Glacial Lunch
 - 2:20 Boat Ride in Jökulsárlón
- ▶ 4 pm Flight: Hornafjörður to RVK
- ▶ 7 pm Hellisheiðarvirkjun
 - 7 pm Pre-Dinner Cocktails
 - 8 pm Power Dinner
- ▶ 10 pm Departure for hotel

The Itinerary: Day 2

- ▶ 9:00 Dep.: Hotel to Horse stables
 - 9:30 Horse Ride in Heiðmörk
- ▶ 10:30 Ride back to Horse Stables
 - Refreshments; hot chocolate and Kleinur
- ▶ 11:00 : Dep.: RVK to Sesseljuhús
 - 12:00: Lunch
 - 1:00:pm Bid Meeting
- ▶ 6:00 Departure Sesseljuhús

The First Environmental World Summit

Reykjavik,
Iceland 2010

