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Newsflash

Adelaide Convention Centre turns green into gold at IMEX



The Adelaide Convention Centre won the 2010 Green Supplier 'Gold' Award at the IMEX trade show – a worldwide exhibition for the incentive travel, meetings and events industry Germany - late May. Developed by IMEX and the Green Meeting Industry Council (GMIC), the achievement recognises the environmental excellence and innovation within the meetings industry. The centre's chief executive officer, Alec Gilbert, was thrilled to garner the 'gold' after winning the Green Supplier 'Silver' Award last year.

The Adelaide Convention Centre's sustainable service includes low-mile food catering, carbon offset programmes, and various sustainable initiatives such as a worm farm and waste recycling. This latest award comes within a month of its second consecutive MEA award, and two months after its second consecutive win at the Qantas Australian Tourism Awards for the Meetings and Business Tourism category.

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