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Fairmont Hotels Wins Inaugural IMEX Green Supplier Award

April 28, 2008

Fairmont Hotels & Resorts last week was named the winner of the first annual Green Supplier Award at international exhibition show IMEX. IMEX and the Green Meeting Industry Council developed the Green Supplier Award shortly after last year's show to recognize environmental excellence and innovation within the meetings industry.

IMEX Chairman, Ray Bloom, said he was pleased to see such a strong flow of good entries for the new award.

"It shows how eager the meetings industry is to participate in driving environmental change and to really making a difference in the way they conduct business for their clients. As this issue gathers momentum—and awareness increases—it is very clear that the green suppliers of the future will have a distinct advantage over their competitors," Bloom said.

Fairmont first launched their Green Partnership Program in 1990. The chain has since developed and expanded the scheme to include sustainable procurement processes, waste management plus water and energy conservation measures. In 2007 Fairmont launched "Eco-Meet," a four-point, proprietary green meeting and conference-planning tool designed to help planners reduce conference waste. The group also recently entered into a partnership with the World Wildlife Fund to develop a climate change strategy.

IMEX also awarded the 2008 Silver Award to Vancouver Convention & Exhibition Center in recognition of its "20-year history of taking active steps to manage and minimize its impact on the environment." IMEX judges also "highly commended" excellent nominations from The Direct Energy Centre and Apex Hotels.

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Has the looming economic downturn affected your program planning?

Meetings have been cancelled due to uncertainty
Meetings have been postponed due to uncertainty
We have reduced attendee counts
Budgets have been reduced overall
No - there has been no change
Other

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