

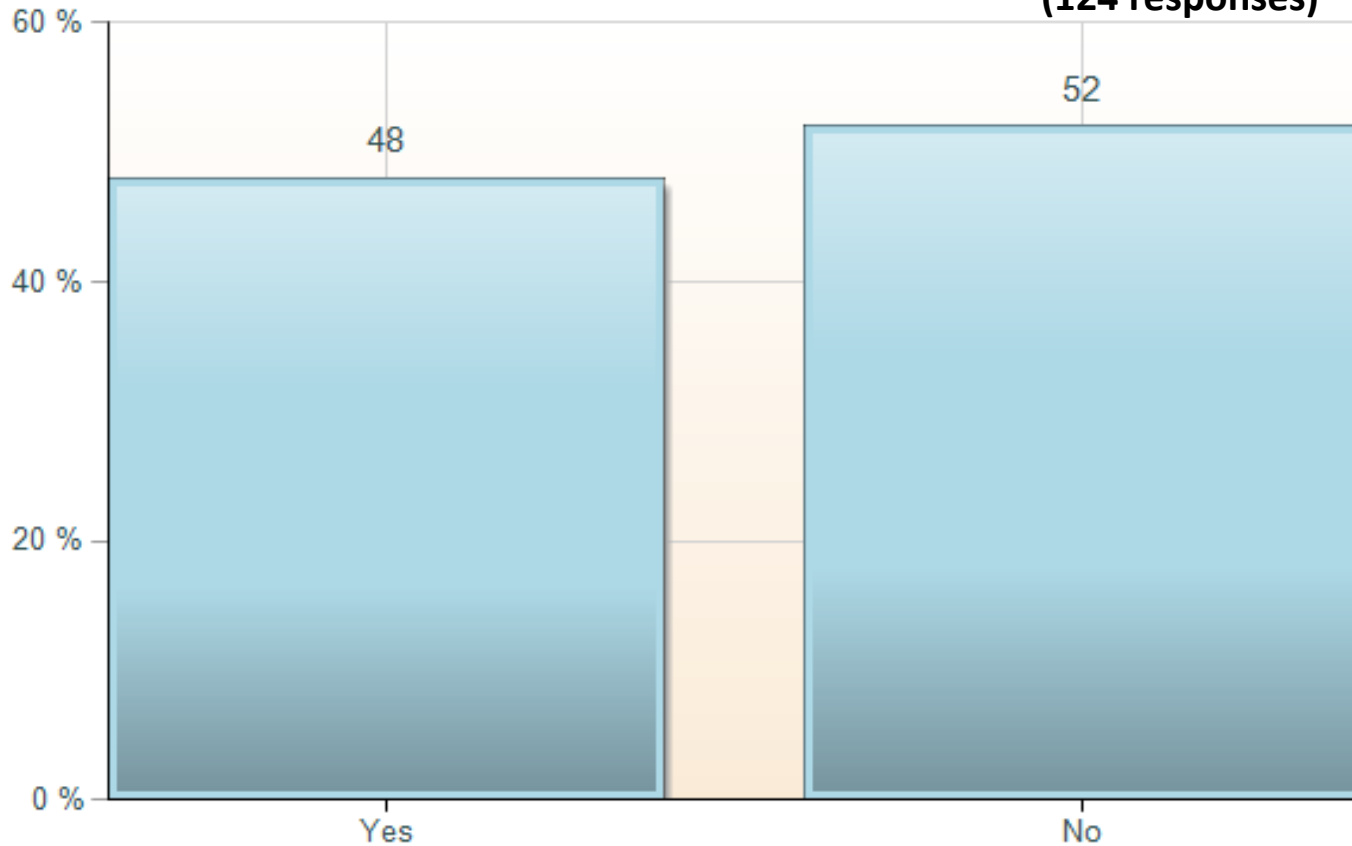


International Meeting Planner Survey

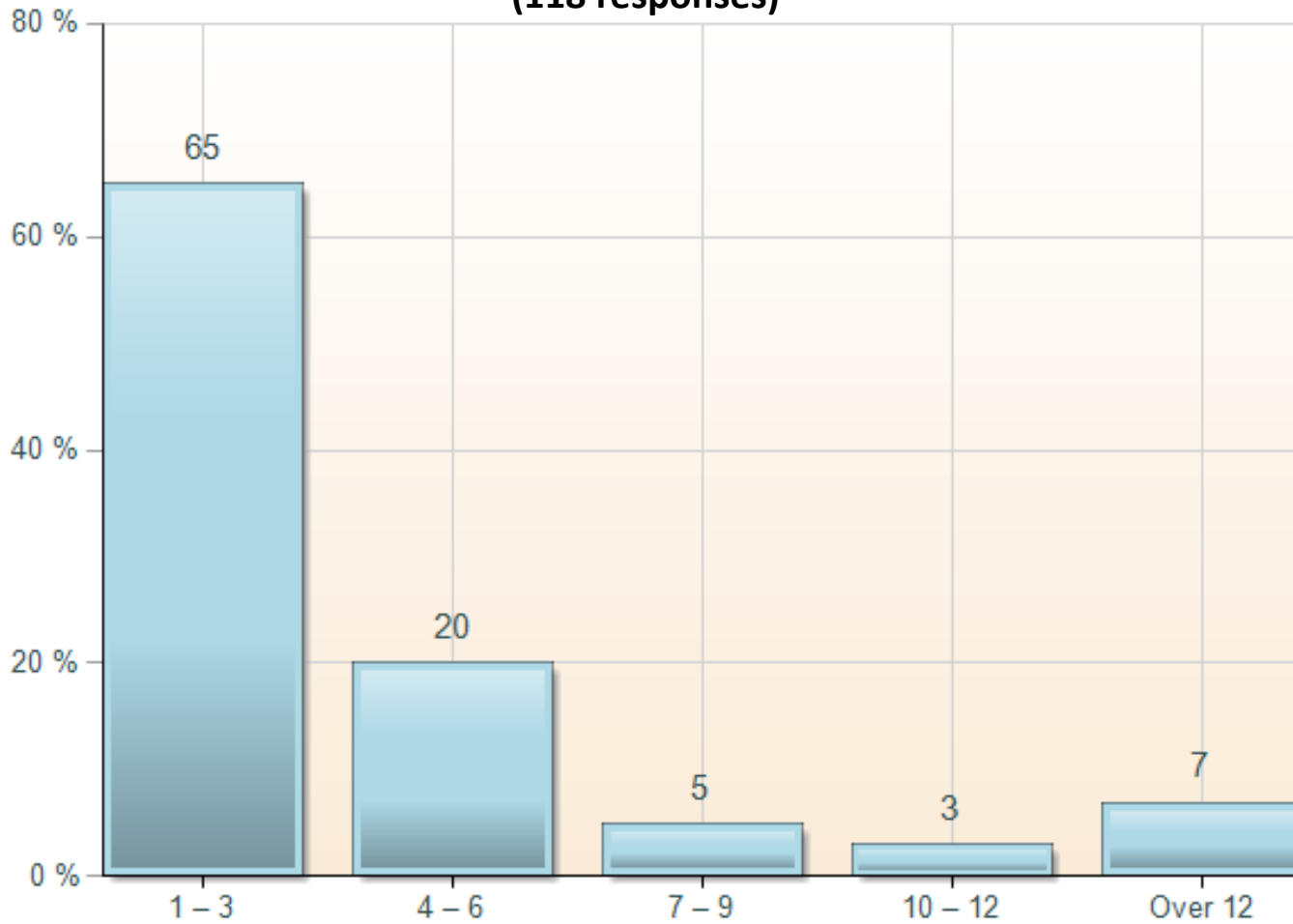


Does your association/organization based in North America rely on the support of another organization (such as a Chapter or Affiliated group) to help plan and organize your international conferences?

(124 responses)

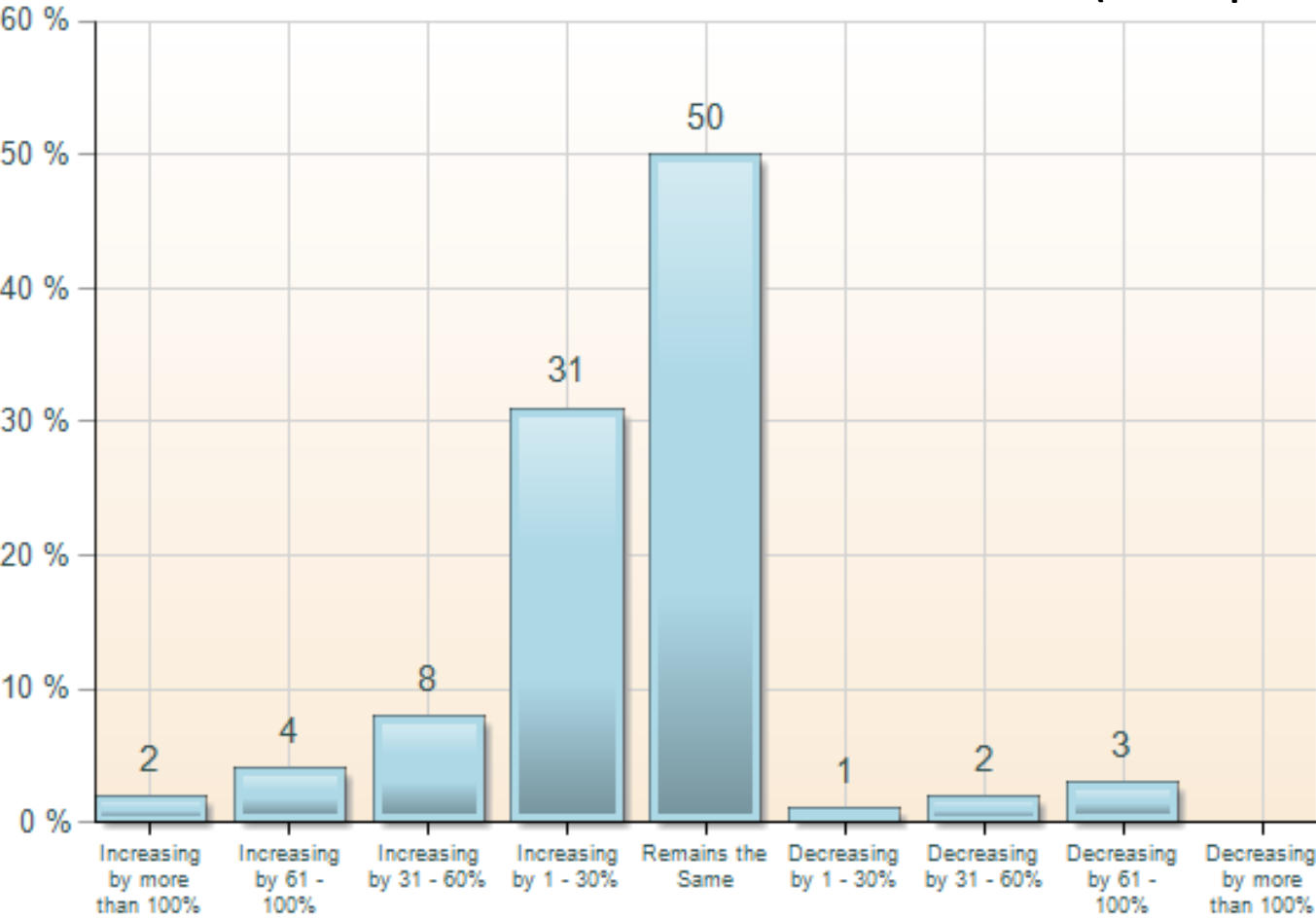


How many international meetings do you plan each year? (118 responses)

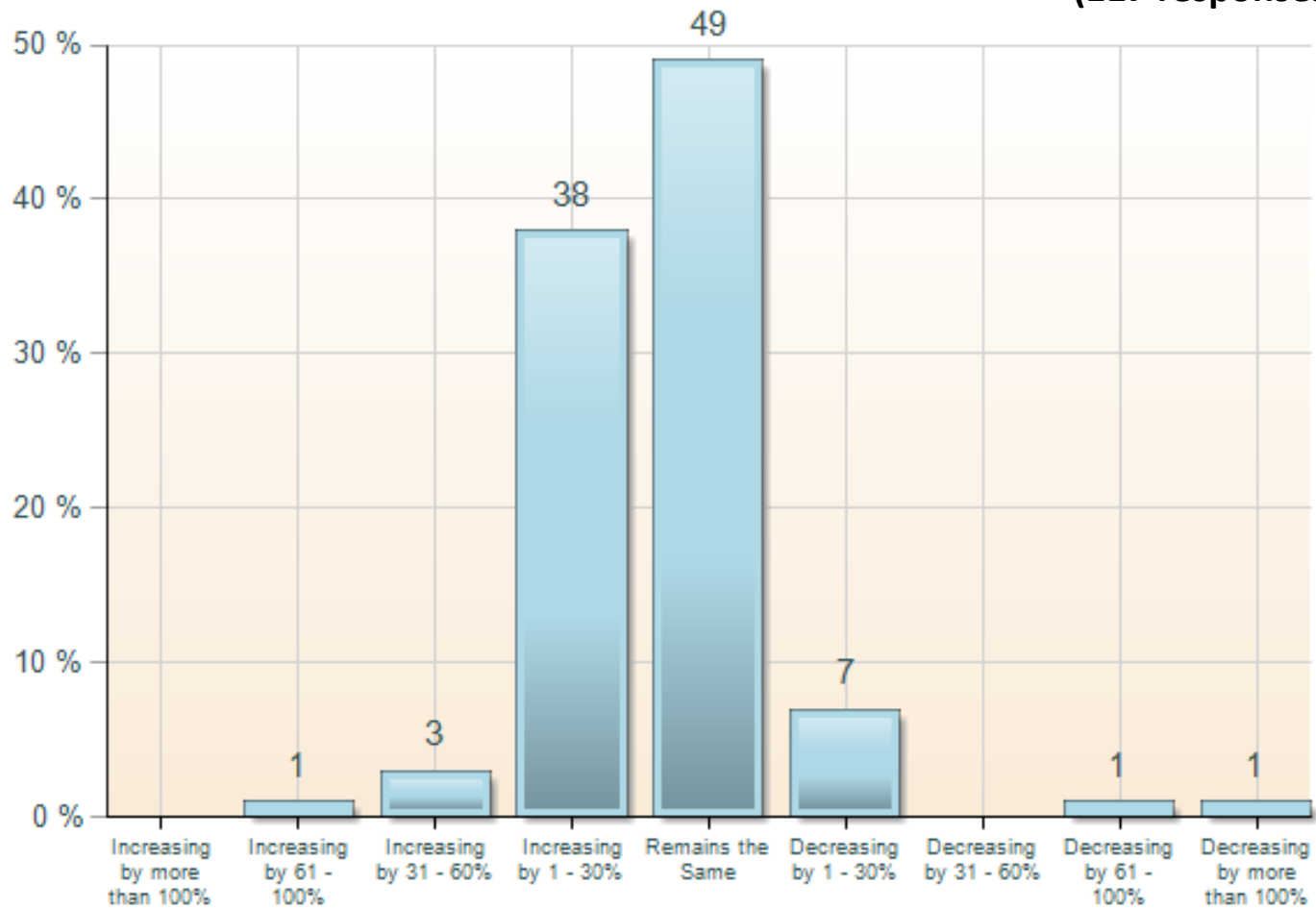


Is the overall number of international meetings you plan per year increasing or decreasing and by what percentage?

(119 responses)

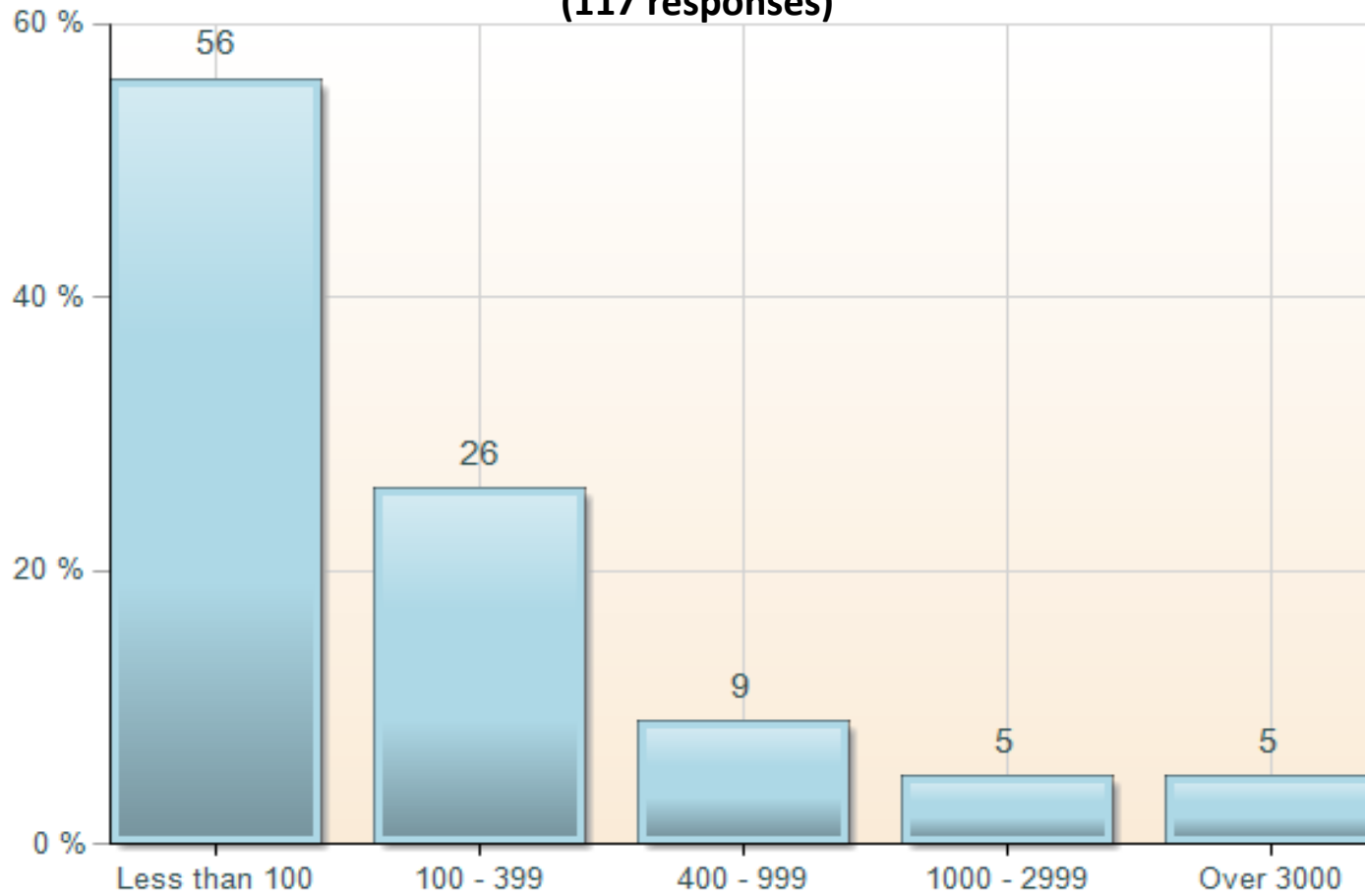


Is the overall attendance at your largest international meeting increasing or decreasing and by what percentage? (117 responses)



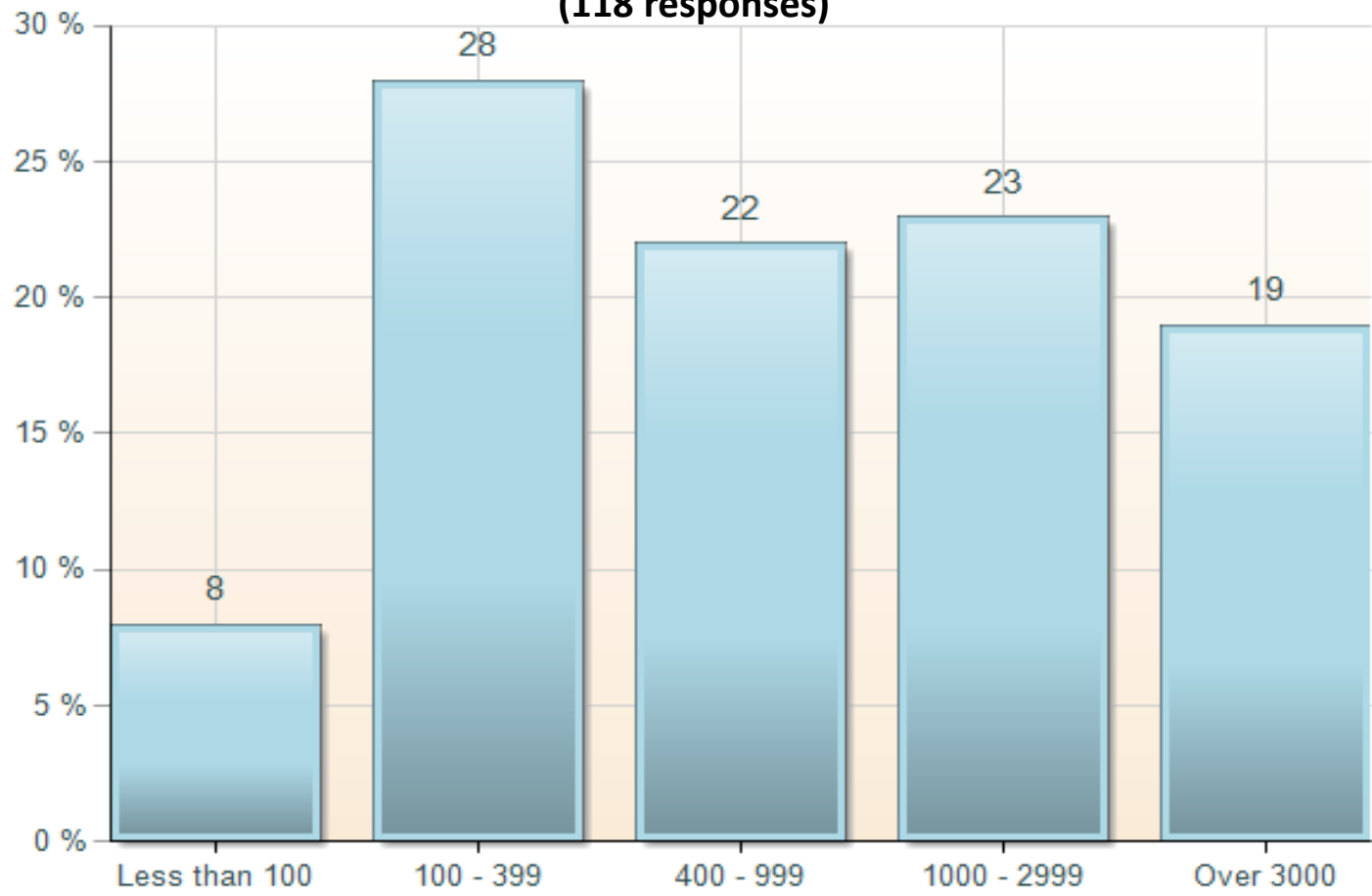
What is the attendance of your smallest international meeting?

(117 responses)



What is the attendance of your largest international meeting?

(118 responses)



Where has your organization held its past five largest international meetings?

(113 responses)

Top Destinations

- Canada
- China, Mexico, France
- Germany
- Japan, Italy
- Australia, Spain, Brazil
- Czech Republic
- United Kingdom, Bahamas, Belgium, Singapore, Switzerland

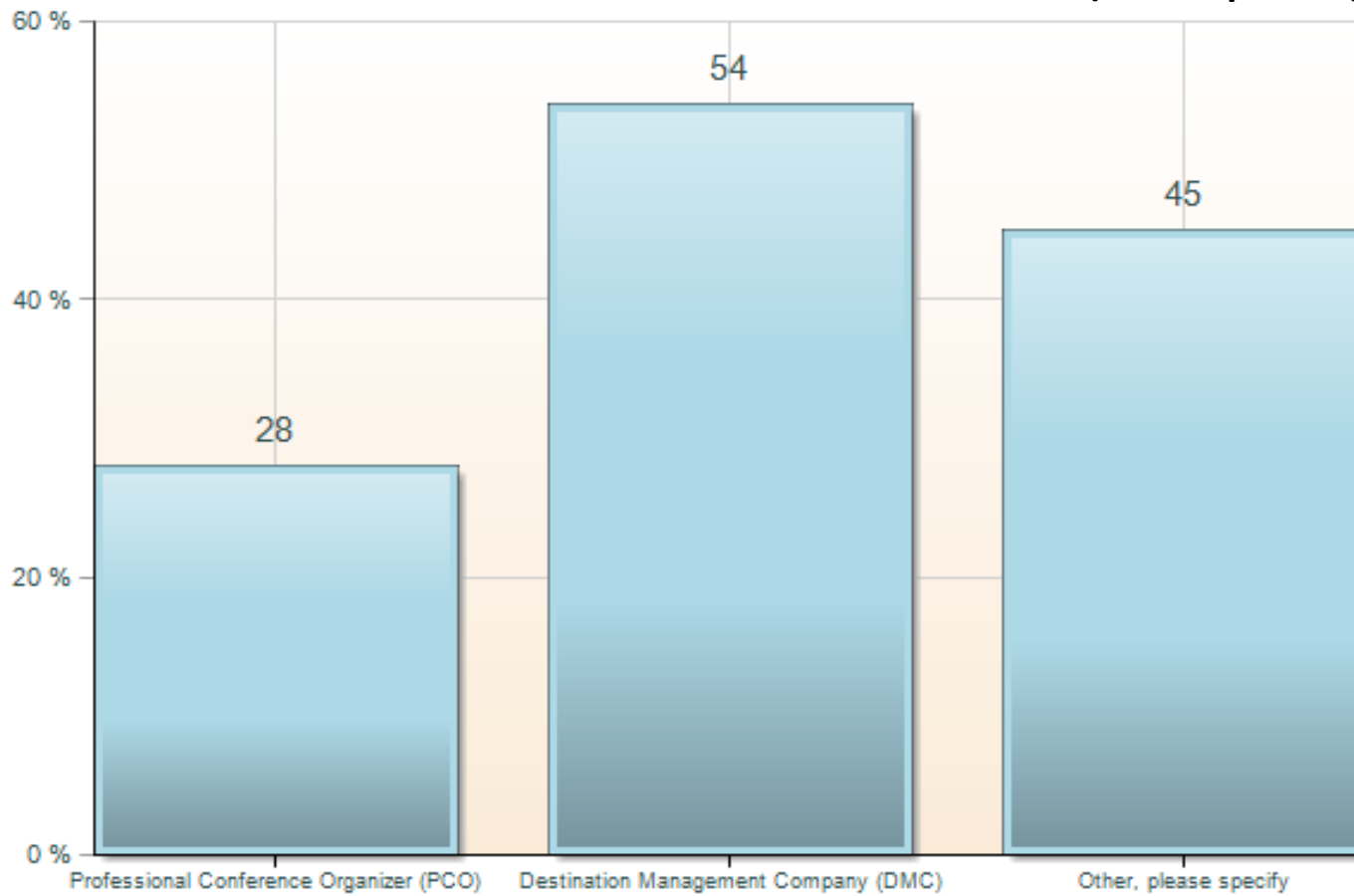
**Where will your organization hold its next five largest international meetings?
(98 responses)**

Top Destinations

- Canada
- China, Mexico, India
- United Kingdom
- Germany, Spain, Australia
- Brazil, Greece, Italy, Portugal, Singapore
- Japan, Egypt

When planning your international meetings, which of the following do you work with?

(141 responses)



Top Responses to “Other” :
Additional Entities Planners Work with beyond PCOs and DMCs
(50 responses)

- None, all Planning is Done Internally 24%
- Convention and Visitors Bureau 14%
- Local Members 10%
- Hotel Venue 8%
- Local Partner Organization 6%
- Affiliated Association 4%

**The three biggest differences about planning a meeting in
North America versus internationally are:
(110 responses)**

Top 5 Responses

- Finance
 - Management, Costs, Currency, Economy
- Culture
 - Service Levels, Expectations, Relationships
- Time
 - Slower Turnaround/Response, Time Zone Challenges
- Language
 - Terminology, Interpretation, Communication
- Contracts
 - Negotiations, Greater Flexibility